

Beat: Arts

## Experience film like never before with diffs

### Friends of the festival packages

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**USPA NEWS** - Treat yourself to an unforgettable festival experience with Gold, Platinum, or Royal packages at Dubai International Film Festival's 14th edition  
Exclusive screening access, red carpet treatment and unique events

DIFF invites cultural connoisseurs, film lovers and supporters of the arts to enjoy its highly-anticipated lineup in the height of luxury with its Friends of the Festival packages. The packages will give guests an exclusive experience at the 14th edition with access to gala events, exclusive parties, in-demand screenings and star guest appearances, as well as serving as an important fund-raising platform to support film in the region. Each guest who purchases a Gold, Platinum or Royal experience becomes a Friend of the Festival with proceeds supporting DIFF's commitment to developing a thriving film culture in the Middle East.

Shivani Pandya, DIFF's Managing Director commented: "At its heart, DIFF celebrates and fosters the film industry in the Middle East, an ambition we could not continue to realize without the generous support of our Friends of the Festival. Thanks to their ongoing patronage, regional filmmaking is thriving and contributing to a rich and vibrant culture that we are proud to share with the world at each year's Festival."<sup>2</sup>

Cited by Condé Nast Traveler magazine as one of the world's top 15 film festivals, the Dubai International Film Festival offers bespoke packages across three tiers "" DIFF Gold, Platinum and Royal. Friends of the Festival are invited to DIFF's exclusive opening and closing film screenings and parties, as well as all gala film screenings throughout the Festival. To make sure you are red-carpet ready, guests will also receive a hair and makeup session as well as access to the DIFF celebrity gift lounge. Friends of the Festival will have the chance to attend exclusive panel sessions and interact with leading industry professionals at the Dubai Film Market. The Royal Package offers incredible benefits in addition to a spectacular three-night trip to the Cannes Film Festival in 2018. Packages are available for group and corporate bookings, meaning businesses can treat their clients to an unmatched experience at one of the most important events on the UAE calendar.

As well as offering film lovers an unforgettable Festival experience, Friends of the Festival programmer serves as a fund-raising platform encouraging philanthropists and art lovers within the UAE who appreciate the cultural importance of the festival to contribute to its continuous growth and development. For full details on each package and ticket purchases please visit Friends of the Festival, contact CustomerService@filmfest.ae or the call center at 04-363-3456.

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